

# Legal bases for participation

## D.O Cava Contest - *International Cava Day*

### 1. ORGANISING COMPANY AND PURPOSE OF THE PROMOTION.

The organiser of the promotion is the Consejo Regulador de la Denominación de Origen Protegida Cava (hereinafter, "D.O. Cava"), with registered office at Avenida Tarragona number 24, Vilafranca del Penedès, Barcelona (Spain), with tax identification number (NIF): Q0871003J. The D.O. Cava guarantees to be in possession of the prizes described in these terms and conditions and declares its commitment to deliver them to the winner.

The aim of this initiative is to promote the International Cava Day and, consequently, also cava itself, the sparkling wine protected under the Protected Designation of Origin Cava. The promotion will be carried out through the official D.O. Cava profile on Instagram.

### 2. TERRITORIAL SCOPE AND HOW TO PARTICIPATE

Full acceptance of these terms and conditions is a prerequisite for participating in the raffle.

Dates:

The challenge will start on Tuesday 1<sup>st</sup> July 2026 12:00 h and participation will end on Thursday 16<sup>th</sup> July 2026 23:59 h. The winner announcement will take place on Friday 17<sup>th</sup> July 2026 10:00 h (Time zone (CET)).

How to participate in the challenge:

- Any natural person over 18 years of age may participate in this promotion.
- Promotion limited to one prize.
- Promotion valid both nationally and internationally, limited by shipping alcohol restrictions in certain countries.

### 3. CHALLENGE MECHANISM

To participate, the following requirements must be met:

- Follow the D.O. Cava Instagram account ([@cava.do](#)).
- Like the post on which this challenge is announced.
- Publish content in the form of post, carousel or stories completing a minimum of 3 missions from the Cava Versatility Passport.
- Tag @cava.do in their content.
- Use the hashtags #CavaVersatilityPassport and #ICD2026

Participation requirements:

- Participants must complete and share at least 3 missions from the Cava Versatility Passport.

- Only missions included in the official passport are valid; no additional or self-created missions will be accepted.
- Content must be shared in the form of post, carousel or stories, tagging @cava.do and using the official hashtags #CavaVersatilityPassport and #ICD2026.

All participants who comply with the terms and participation requirements of the Cava Versatility Passport Challenge will automatically enter a draw. The winner will be selected randomly using the EasyPromos platform, among all eligible participants who have completed at least 3 official missions from the Cava Versatility Passport and have correctly shared their content in accordance with the participation rules.

The winner will be announced on 17th July 2026 10:00 h on the social media accounts of the D.O. Cava.

All content submitted as part of the Cava Versatility Passport Challenge must be original and created by the participant.

The use of artificial intelligence tools to generate images or visual content is not permitted. Any submitted material must reflect real, original photography or content created by the participant themselves.

#### **4. PRIZE**

There will be a total of 1 winner who will be awarded the following prize:

- A premium limited box of 4 Cavas. Shipment included\*.

\* Limited to alcohol restrictions in certain countries. This prize cannot be redeemed for its monetary value.

Awarding of prizes:

The winner will be publicly announced on Instagram and D.O. Cava social media accounts. Besides, D.O. Cava will contact the winner via Instagram DMs to request their contact details (name, surname, email, telephone number, address).

The winner will have a maximum of 7 calendar days to reply to the message from the promotion organiser. The D.O. Cava will proceed to send a total of two reminder messages if no reply is received during this same period of time. In lack of response of the winner, the prize will be automatically awarded to the first alternate winner and so on. If no alternate winner can be located, the prize will be considered vacant.

Participants shall be responsible for verifying the contact details provided to participate in the competition, as well as for reviewing their Instagram direct messages inbox.

In the event that the winner is restricted from receiving private or public messages and does not contact D.O. Cava after the winner has been announced in D.O. Cava accounts, the prize will go directly to the first alternate winner, and so on. If no alternate winner can be located, the prize will be considered vacant.

After verifying the winner's details, we will proceed to coordinate the prize with them.

The prize is personal and non-transferable.

The D.O. Cava reserves the right to change the prizes in the event the original prize cannot be awarded for reasons beyond the control of D.O. Cava. In this case, D.O. Cava guarantees that the final prize will have the same or higher value than those of the announced prize.

## **5. LIABILITY OF THE PROMOTER**

The D.O. Cava shall not be liable for any damages caused by temporary lack of availability or continuity of the service in the function of telecommunications networks.

D.O. Cava reserves the right to make modifications or add successive annexes to its the mechanics and prizes, provided that these are justified or do not harm the participants' interest and are appropriately notified to them.

D.O. Cava shall not be liable for any delays, losses or deterioration in shipments that may occur due to causes not attributable to it for causes that are not attributable to the D.O. Cava. Nor shall the organiser the organiser will not be held responsible for cases of force majeure or those beyond its control that could prevent the winner from enjoying their prize, in part or in full. D.O. Cava shall be exempt from any liability in any of the scenarios described above.

In the event that this promotion cannot take place, due to technical errors, or for any other reason beyond the control of the any other reason beyond the control of the promoter of the competition, and which affects the normal running of the promotion, D.O. Cava retains the right to cancel, modify and/or suspend the promotion, and/or suspend the promotion.

## **6. NON-ELIGIBLE PARTICIPANTS**

The following persons will not be eligible to participate in the raffle and therefore cannot be winners:

- a) People under 18.
- b) Employees of the Consejo Regulador de la Denominación de Origen Protegida Cava or any of its subsidiary companies.
- c) Employees of any companies, advertising agencies or promotion agencies involved in the promotion.

D.O. Cava reserves the right to request the personal accreditation of the participants.

If the winner is not eligible because they do not meet the requirements set out in these rules, or the data provided by them in order to take part were not valid or sufficient (including a copy of their ID documents), they shall not be entitled to the prize of this promotion.

## **7. LIABILITY OF INSTAGRAM**

In accordance with the provisions of the promotion policies applied by Instagram, it should be noted that:

- a) Instagram is in no way sponsoring, endorsing, administering or associated with this promotion.

b) Instagram shall not be held liable by participants.

c) The information provided by participants within the framework of this promotion will be managed exclusively by D.O. Cava (not by Instagram), in accordance with the provisions of sections IX (image rights) and X (protection of personal data) below.

## **8. DETECTION OF FRAUDULENT PARTICIPATION.**

D.O. Cava reserves the right to exclude from this promotion those users it suspects or detects to have participated in the raffle in any fraudulent way, and may request any documents to confirm or rule out any suspicion. Failure to provide the requested documentation will result in the immediate removal of the corresponding participant.

D.O. Cava reserves the right to justifiably remove any participant who commits fraud or disrupt the smooth and regulated course of the raffle. For this purpose, D.O. Cava will check, to the best of their knowledge, that the Instagram profiles are real profiles.

D.O. Cava reserves the right to exclude from the promotion any participant who uses illegal practices to get other profiles to join their promotion chain, such as spam, fake profiles, fraudulent advertising, paid participation and any other practices considered a disruption of the smooth running of the promotion and contravenes good faith.

## **9. THIRD PARTY RIGHTS. INTELLECTUAL PROPERTY.**

Participants expressly authorise D.O. Cava to reproduce, use and disseminate their photos, as well as their names and surnames, in any advertising and/or promotional activity related to this particular promotion, in any media, including online, without these activities conferring any right to any compensation whatsoever, with the exception of the awarding of the prize won in accordance with these rules.

Likewise, the winners undertake to transfer their intellectual property rights of the works to D.O. Cava, who shall be authorised to publish their name, photographs, videos or any multimedia material created at the time of publication of the winners, collection and enjoyment of the prize in the aforementioned media.

Otherwise, it shall be understood that they renounce the prize.

## **10. PERSONAL DATA PROTECTION.**

The data controller in charge of your data is D.O. Cava. D.O. Cava takes the protection of your privacy and personal data very seriously. Therefore, your personal information is kept with all security and treated with the utmost care.

In accordance with the provisions of the applicable regulations on data protection, and specifically in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, each participant, each participant, by accepting these Legal Terms and Conditions, authorizes their personal data provided for participating in this competition to be

incorporated into a file owned by D.O. Cava in order to manage participation and the raffle and contact the eventual winner.

We hereby inform you that your personal contact details will be used for the following purposes:

- Notifying the winner.

Participants guarantee that the personal data provided are truthful and shall be responsible for informing D.O. Cava of any modification of such data.

D.O. Cava reserves the right to exclude from the present promotion any participant who provided untruthful information.

It is recommended that the utmost care be taken with regard to data processing according to data protection regulations, for which the use of security tools is recommended. D.O. Cava cannot be held responsible for any theft or illicit modification or loss of data.

Participants have the right to (I) access their personal data, as well as to (II) request the rectification of inaccurate data or, where appropriate, request their erasure, (III) request the restriction of the processing of their data, (IV) oppose the processing of their data, and data and (V) request the portability of their data.

Participants may exercise all these rights by sending an e-mail to the following address [consejo@cava.wine](mailto:consejo@cava.wine) , stating the reason for their request.

Notwithstanding any other administrative or judicial remedy, participants shall have the right to lodge a complaint with a Supervisory Authority, in particular in the Member State in which they usually reside or work or where the alleged infringement took place, in case that they consider that their personal data have not been processed in a lawful manner, as well as in case that they are not satisfied with the exercise of their rights.

The Supervisory Authority to which the complaint has been submitted shall inform the complainant of the follow-up and outcome of the complaint.

## **11. APPLICABLE JURISDICTION.**

Participants and the organising company hereby agree that any disputes that may arise in the interpretation or execution of these rules shall be subject to the jurisdiction of the Courts and Tribunals of Barcelona.