D.O. CAVA







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● @DO_Cava









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1. Preliminary notes

SHIPMENTS

The shipment data come from the information provided to the DO Cava Regulatory Board by associated wineries.

Shipment data are shown in numbers of bottles (in bottles or in thousands of bottles, as indicated).

The shipment data correspond to the number of bottles of Cava produced, that is to say, the finished product. This figure is not the same as the sales figure as not all bottles are sold in the same year as they are produced.

DOMESTIC AND EXTERIOR MARKET

The Foreign and Domestic Market data correspond to the bottles sold in the respective markets reported by the wineries associated with the Control Board. These sales data are shown in number of bottles (in bottles or in thousands of bottles, as indicated).

DOMESTIC CONSUMPTION

National Cava consumption figures are provided by consultancy firms NielsenIQ and IRI correspond to the total Market (food and catering).

NielsenIQ and IRI are leading consultancy firms in the consultancy firm in the global food and beverage sector worldwide.

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www.cava.wine/en

2. Memory 2022

Despite the economic difficulties experienced in 2021, 2022 was a year of recovery which saw noteworthy results. Total sales rose to 249,135 million bottles, which represents a significant increase of 4.58% with respect to 2021.

Sales to foreign markets, representing 69% of the D.O.'s total sales, demonstrated the universality of Cava and its ability to cross borders. In other countries, Germany maintained its position as the top consumer (up 2.22%), followed by the United States, Belgium and the United Kingdom. Sweden entered into the ranking of the top five markets for the first time (up 35.34%) followed by Japan (up 3.56%), highlighting the extraordinary reception of Cava in a monopolistic market with a more limited penetration. Also noteworthy is the growth in emerging markets with considerable potential, such as Switzerland (up 50.36%), Brazil (up 24.30%), Estonia (up 22.19%) and Lithuania (up 21.89%) with double-digit increases.

Sales in the domestic market increased by 13.15%, reaching 77,807,000 bottles, showing that the number of Spanish consumers who prefer Cava is constantly increasing. The channel with the greatest impact was on-trade, with a notable increase of 32.3% in value and 30.4% in volume, while the off-trade channel continued its upward trend, driven by the return to physical purchases, with a significant increase of 10.5% in value and 4.3% in volume.

Within the sparkling wine category, in the food channel, the Cava category stands out as the only one that grew in volume (Cava was up 4.3%, while Champagne was down 12.9%, other sparkling wines down 8.7%, and Charmat/Granvas down 4.7%). Additionally, it was the sparkling wine that grew the most in value (Cava up 10.5%; Champagne down 9%; other sparkling wines up 2.1%; and Charmat/Granvas up 0.7%). The offline and online channels also stand out for their positive evolution in value, up 10.5% and 4.2%, and 8.8% and 9.2% in volume respectively, according to NielsenIQ data.

The success of the designations' commitment to ecology, sustainability and higher-value Cavas with long ageing is evidence of its unprecedented growth. The category of organic Cava stands out within the D.O. Cava, as a result of the new regulations that set 2025 as the decisive year when the entire category of Guarda Superior will be 100% organic. The number of bottles produced and labelled now exceeds 32,076,000, with an impressive growth of 40.70% compared to 2021, consolidating a category of significant demand that is in a state of transition for many winemakers in the Designation of Origin. These results position D.O. Cava as a pioneer in the integrated classification of a 100% organic product category.

The category of Guarda Superior (aged more than 18 months in bottle) continues its upward trajectory, with +12.87% growth in sales. Among the noteworthy trends for 2022 are also: Cava de Guarda Superior Gran Reserva, experiencing a spectacular growth of +10.06%; and Cava de Guarda Superior Reserva (+13.29%).

The sector's change of course as a joint effort, resulting from the D.O. Cava's strategic commitment to segmentation and zoning, strong focused on the territory's sustainability and the production of Cava, continues to show evidence of positive progress, and all backed by the guarantee that only a Designation of Origin can provide.

2. Memory 2022

In this sense, 2023 will be a year of continued commitment to the core quality concept by all those associates of the Cava Designation of Origin who seek to make further progress by joining forces. The implementation of the Strategic Plan for the segmentation and zoning of Cava continues, supported by a plan to strengthen the D.O. Cava's means of control, and a rigorous system of product information and traceability. The new quality seals under this new regulation showing the indication of the origin and product segment are already available, enabling a more informed purchasing experience. This considerable challenge is already beginning to bear fruit, thanks to the dedication of all those associated with the Designation of Origin.

Consequently, the year 2022 was been marked by a strong global promotional programme, allowing numerous prescribers and bubble-lovers to taste and learn about the versatility and excellence of Cava. The return to face-to-face activities has enabled them to experience the true essence of Cava in all its splendour. The exclusive Cava Academy programme now has more than 400 certified professionals around the world, expanding the network of Cava trainers in several strategically important consumer markets.

As part of the communication strategy, the D.O. will continue its commitment to the education and promotion of Cava at a national and international level, with the aim of encouraging year-round consumption. This plan sets Cava as the ideal choice to accompany and enjoy any meal in the world, positioning it among the most versatile quality bubbles. One of the main objectives in the promotion of Cava, and the current challenge, is to demonstrate that it is the gastronomic drink par excellence, infinitely versatile to match with every cuisine.

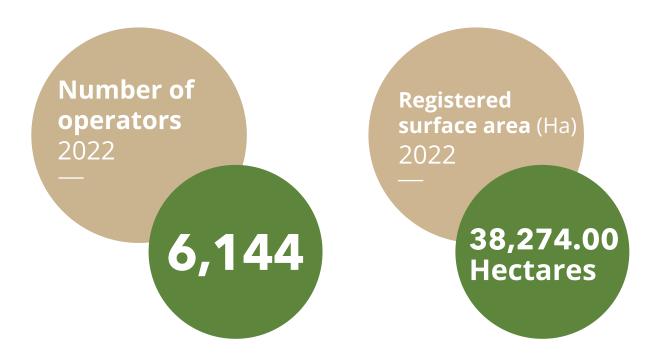
The Cava Protected Designation of Origin thus stands as the guarantor of a territory; of a respected landscape and a highly representative economic sector in our country. The search for excellence must coexist with respect for the land, and a legacy that will pass on to present and future generations the value of a product as exciting as Cava.

Javier Pagés Font

President of the DOP Cava Regulatory Board

3. Registrations

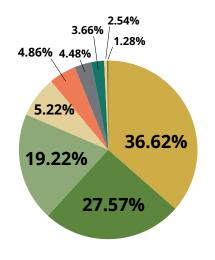
3.1 WINEGROWING OPERATIONS



YEAR	NUMBER OF OPERATORS	% change	REGISTERED SURFACE % AREA (HA) change
2022	6,144	-2.23%	38,274.00 0.37%
2021	6,284	0.0%	38,133.48 -0.05%
2020	6,391	-2.90%	38,151.74 0.52%
2019	6,582	-1.0%	37,955 0.1%
2018	6,647	-0.3%	37,924 0.6%
2017	6,668	4.6%	37,706 11.2%
2016	6,374	0.4%	33,903 0.9%
2015	6,350	0.2%	33,591 0.8%
2014	6,335	-0.5%	33,325 1.3%
2013	6,365	-3.0%	32,913 1.7%
2012	6,561	-0.7%	32,355 1.9%
2011	6,610	-1.1%	31,765 3.6%
2010	6,686	8.7%	30,654 -1.3%
2009	6,149		31,061

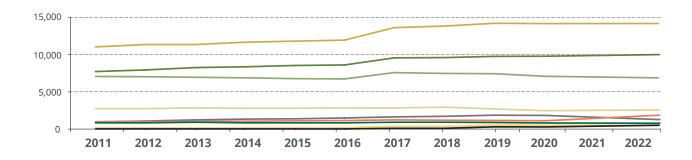
3. Registrations

3.2 REGISTERED SURFACE AREA BY VARIETY



	2022 (Ha)
MACABEO	13,966.37
XAREL·LO	10,014.24
PARELLADA	7,342.59
CHARDONNAY	2,784.95
GARNACHA TINTA	1,797.34
TREPAT	1,206.12
PINOT NOIR	823.87
SUBIRAT PARENT	255.57
MONASTRELL	82.62
TOTAL	38,273.67

^{*} In Hectares.

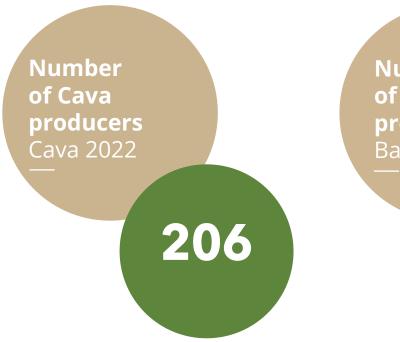


	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
MACABEO	11,095	11,390	11,420	11,718	11,847	11,996	13,639	13,828	13,909	13,955	13,966	13,966
XAREL·LO	7,769	7,971	8,293	8,392	8,566	8,626	9,558	9,599	9,603	9,825	9,841	10,014
PARELLADA	7,086	7,044	6,994	6,931	6,816	6,772	7,563	7,472	7,451	7,385	7,345	7,343
CHARDONNAY	2,899	2,903	2,971	2,925	2,926	2,965	2,989	3,036	2,935	2,881	2,848	2,785
GARNACHA TINTA	984	1,076	1,237	1,346	1,377	1,453	1,616	1,673	1,776	1,783	1,801	1,797
TREPAT	990	1,004	1,013	1,057	1,103	1,109	1,179	1,168	1,164	1,177	1,185	1,206
PINOT NOIR	839	866	883	848	837	853	875	873	808	817	811	824
SUBIRAT PARENT	74	73	73	72	78	88	235	225	232	250	250	256
MONASTRELL	29	28	30	36	41	41	52	50	77	78	81	83
TOTAL	31,765	32,355	32,914	33,325	33,591	33,903	37,706	37,924	37,955	38,152	38,133	38,274

^{*} In Hectares.

3. Registrations

3.3 PRODUCERS



Number of Cava producers Base Wine 2022

144

YEAR	NUMBER OF CAVA PRODUCERS	% change
2022	206	0.4%
2021	205	- 1.9%
2020	209	- 2.3%
2019	214	-4.5%
2018	224	-2.6%
2017	230	-2.1%
2016	235	-2.5%
2015	241	-1.2%
2014	244	-1.2%
2013	247	-2.4%
2012	253	-0.4%
2011	254	-0.8%
2010	256	-3.8%
2009	266	-2.2%

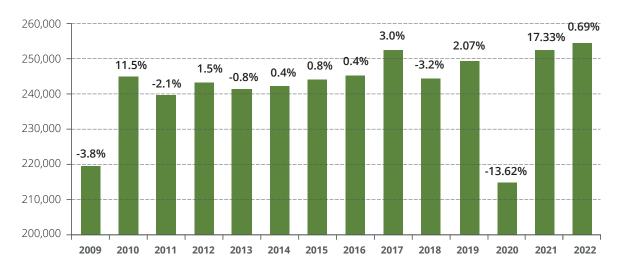
NUMBER OF BASE WINE PRODUCERS	% change
144	0.0%
144	0.6%
143	0.0%
143	-1.4%
145	-8.2%
158	-2.5%
162	2.5%
158	-0.6%
159	-1.9%
162	-0.6%
163	-1.2%
165	0.6%
164	0.0%
164	0.0%

4. Shipments

Total production 2022 Variation 5/2021

254,683,000 bottles 0.69%

THOUSANDS OF BOTTLES

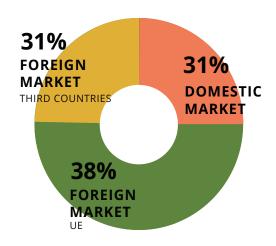


2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
219,463	244,801	239,555	243,232	241,365	242,288	244,123	245,156	252,512	244,472	249,544	215,566	252,931	254,683

^{*} In thousands of bottles.

5. Cava around the world

5.1 SALES IN THE DOMESTIC MARKET AND FOREIGN MARKET



TOTAL Foreign Market Third countries	% change
76,704	28.89%
Total Foreign Market UE	% change
94,624	-13.94%
Total Domestic Market	% change
77,807	13.15%
Total Market	% change
249,135	4.58%

6. Foreign Market countries

6.1 FOREIGN MARKET. TOP 20 COUNTRIES.

RK 2022	COUNTRY	Dif. Ranking	% change	THOUSANDS OF BOTTLES	2022	2021
1	Germany	=	2.22%		29,893	29,243
2	U.S.	=	-8.85%		21,619	23,719
3	Belgium	=	-8.50%		20,940	22,886
4	UK	=	-15.19%		16,892	19,918
5	Sweden	+2	35.54%		11,784	8,694
6	Japan	-1	3.56%		11,123	10,741
7	France	-1	12.62%		10,397	9,232
8	Netherlands	=	13.06%		8,285	7,328
9	Russia	=	15.39%		7,477	6,480
10	Canada	=	-7.83%		3,262	3,539
11	Switzerland	+2	50.36%		2,678	1,781
12	Poland	=	3.32%		2,146	2,077
13	Brazil	+3	24.30%		1,898	1,527
14	Finland	-3	-19.32%		1,867	2,314
15	Denmark	-1	1.93%		1,746	1,713
16	Austria	-1	-13.09%		1,407	1,619
17	Norway	=	-14.79%		1,198	1,406
18	Lithuania	+1	21.89%		969	795
19	Ukraine	-1	-26.53%		939	1,278
20	Estonia	=	22.19%		870	712

6. Foreign Market countries

6.2 FOREIGN MARKET. RANKING TOP 50 COUNTRIES.

RK 2022	COUNTRY	BOTTLES	% chan.
1	Germany	29.893	2,22%
2	United States	21.619	-8,85%
3	Belgium	20.940	-8,50%
4	UK	16.892	-15,19%
5	Sweden	11.784	35,54%
6	Japan	11.123	3,56%
7	France	10.397	12,62%
8	Netherlands	8.285	13,06%
9	Russia	7.477	15,39%
10	Canada	3.262	-7,83%
11	Switzerland	2.678	50,36%
12	Poland	2.146	3,32%
13	Brazil	1.898	24,30%
14	Finland	1.867	-19,32%
15	Denmark	1.746	1,93%
16	Austria	1.407	-13,09%
17	Norway	1.198	-14,79%
18	South Korea	1.081	15,99%
19	Mexico	972	134,22%
20	Lithuania	969	21,89%
21	Ukranie	939	-26,53%
22	Israel	922	14,82%
23	Estonia	870	22,19%
24	Luxembourgh	744	2,34%
25	Latvia	744	43,63%

RK 2022	COUNTRY	BOTTLES	% chan.	
26	Australia	581	3,57%	
27	Italy	574	14,80%	
28	Portugal	549	31,97%	
29	Ireland	539	23,34%	
30	China	457	-38,74%	
31	Puerto Rico	413	-10,99%	
32	Dominican Rep.	344	-23,04%	
33	Czech Rep.	340	37,65%	
34	Chile	277	6,13%	
35	Perú	258	63,29%	
36	Uruguay	256	-23,35%	
37	Croatia	242	17,48%	
38	Colombia	225	27,12%	
39	Panamá	224	30,99%	
40	Hong-Kong	220	-16,98%	
41	Costa Rica	202	-9,01%	
42	Iceland	144	9,09%	
43	Qatar	134	47,25%	
44	Andorra	100	5,26%	
45	Slovenia	98	28,95%	
46	Belarus	94	-53,23%	
47	Singapore	92	31,43%	
48	Spain (free zones)	78	-17,89%	
49	Slovakia	66	-49,23%	
50	New Zeland	66	-46,77%	

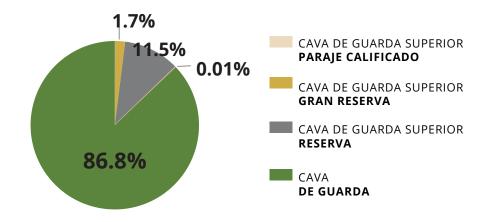
^{*} In thousands of bottles.

7.1 SEGMENTATION



	2022	% evol.
CAVA GUARDA SUPERIOR PARAJE CALIFICADO Min. 36 months	20,000	100%
CAVA DE GUARDA SUPERIOR GRAN RESERVA Min. 30 months	4,257,000	10.06%
CAVA DE GUARDA SUPERIOR RESERVA Min. 18 months	28,653,000	13.29%
CAVA DE GUARDA Min. 9 months	216,205,000	3.42%
TOTAL	249,135,000	4.58%

^{*} In bottles.



7.2 SEGMENTATION BY DOMESTIC MARKET AND FOREIGN MARKET

	2022	% chan.
CAVA DE GUARDA	216,205	3.42%
Domestic Market	59,111	12.91%
Foreign Market	157,094	0.25%



CAVA DE GUARDA SUPERIOR RESERVA	28,653	13.29%
Domestic Market	15,627	15.00%
Foreign Market	13,022	11.27%

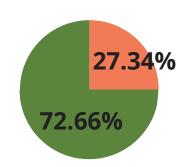
^{*}In thousands of bottles.

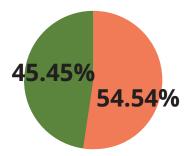
CAVA DE GUARDA SUPERIOR GRAN RESERVA	4,257	10.06%
Domestic Market	3,051	8.50%
Foreign Market	1,206	14.20%

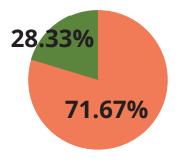
^{*}In thousands of bottles.

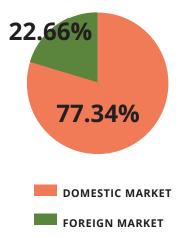
CAVA DE GUARDA SUPERIOR PARAJE CALIFICADO	20.3	89.72%
Domestic Market	15.7	118.06%
Foreign Market	4.6	31.43%

^{*}In thousands of bottles.









7.4 SALES RANKING BY COUNTRY





CAVA DE GUARDA						
1	Germany	29,266				
2	U.S. 20,101					
3	Belgium	18,158				
4	UK	16,331				
5	Sweden	10,581				
6	France	10,315				
7	Japan	9,889				
8	Russia	7,228				
9	Netherlands	6,967				
10	Switzerland	2,405				
11	Canada	2,258				
12	Poland	1,990				
13	Brazil	1,871				
14	Finland	1,592				
15	Denmark	1,520				
16	Austria	1,383				
17	Ukraine	893				
18	Israel	892				
19	South Korea	880				
20	Lithuania	853				
21	Mexico	795				
22	Luxembourg	731				
23	Norway	679				
24	Estonia	677				
25	Latvia	668				
26	Australia	540				
27	Portugal	500				
28	Ireland	495				
29	Italy	483				
30	China	395				
31	Puerto Rico	377				
32	Czech Republic	303				
33	Dominican Rep.	283				
34	Uruguay	252				
35	Chile	246				

CAVA	DE GUARDA SUPERIOI	R RESERVA
1	Belgium	2,732
2	U.S.	1,333
3	Netherlands	1,208
4	Japan	1,188
5	Sweden	1,164
6	Canada	828
7	UK	551
8	Germany	545
9	Norway	433
10	Finland	259
11	Switzerland	257
12	Russia	226
13	Denmark	207
14	Estonia	172
15	South Korea	158
16	Mexico	149
17	St. Cristobal & Nevis	141
18	Poland	130
19	Lithuania	104
20	Italy	84
21	France	80
22	Peru	78
23	Latvia	67
24	China	56
25	Dominican Rep.	53
26	Ireland	41
27	Australia	40
28	Tai-Wan	33
29	Puerto Rico	32
30	Panama	32
31	Chile	31
32	Czech Republic	31
33	Israel	30
34	Portugal	30
35	Colombia	29

^{*} Thousands of bottles.

^{*} Thousands of bottles.





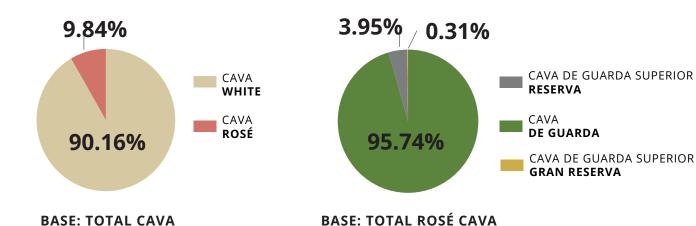


CAVA DE GUARDA SUPERIOR PARAJE CALIFICADO					
1	Belgium	532			
2	Sweden	528			
3	U.S.	497			
4	China	360			
5	Japan	321			
6	Canada	240			
7	Estonia	223			
8	Finland	220			
9	Russia	216			
10	Netherlands	205			
11	Taiwan	204			
12	Tailand	168			
13	Singapore	139			
14	Hong-Kong	127			
15	Ukraine	91			
16	Costa Rica	80			
17	Germany	72			
18	Balrus	72			
19	South Korea	60			
20	Malta	48			
21	Switzerland	45			
22	Croatia	24			
23	Rumania	24			
24	Hungary	23			
25	Puerto Rico	20			
26	UK	13			
27	Andorra	12			
28	Slovakia	12			
29	Norway	12			
30	Cyprus	12			

^{*} Number of bottles.

^{*} Thousands of bottles.

8. Production of Rosé Cava



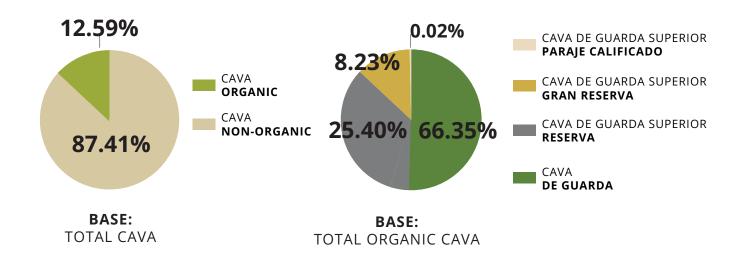
	2015	2016	2017	2018	2019	2020	2021	2022	% evol.
WHITE CAVA	223,240,790	223,712,222	231,556,207	224,032,798	226,883,470	195,514,857	226,922,064	229,634,000	1.20%
ROSÉ CAVA	20,882,339	21,443,766	20,956,129	20,439,542	22,661,226	20,052,096	26,009,685	25,049,000	-3.69%
TOTAL CAVA	244,123,129	245,155,988	252,512,336	244,472,340	249,544,696	215,566,953	252,931,748	254,683,000	0.69%
* Number of bottles.								_	
	8.6%	8.7%	8.3%	8.4%	9.08%	9.30%	10.28%	9.84%	

[%] ROSÉ CAVA OF TOTAL CAVA PRODUCED.

ROSÉ CAVA	2015	2016	2017	2018	2019	2020	2021	2022	% evol.
CAVA	19,683,940	20,486,674	20,324,170	19,523,533	21,669,173	19,508,468	24,875,366	23,981,000	-3.59%
CAVA RESERVA	1,175,459	901,073	585,425	875,304	940,886	508,463	1,068,569	990,000	-7.30%
CAVA GRAN RESERVA	22,940	56,019	46,534	40,704	51,168	35,165	65,749	78,000	20.00%
TOTAL PREMIUM ROSÉ	20,882,339	21,443,766	20,956,129	20,439,542	22,661,227	20,052,096	26,009,685	25,049,000	-3.69%
* Number of bottles.									
	5.7%	4.5%	3.0%	4.5%	4.4%	2.71%	4.36%	4.26%	

[%] PREMIUM ROSÉ CAVA OF TOTAL CAVA PRODUCED.

9. Production of organic Cava



	2016	2017	2018	2019	2020	2021	2022	% evol.
TOTAL NON-ORGANIC CAVA	241,134,135	246,553,252	233,981,407	235,748,543	201,786,243	230,134,392	222,606,000	-3.27%
TOTAL ORGANIC CAVA	4,021,853	5,959,084	10,490,933	13,796,153	13,780,711	22,797,356	32,076,000	40.70%
TOTAL CAVA	245.155.988	252,512,336	244,472,340	249,544,696	215,566,954	252,931,748	254,682,000	0.69%
* Number of bottles.								
	1.6%	2.4%	4.3%	5.5%	6.39%	9.01%	12.59%	

[%] ORGANIC CAVA OF TOTAL CAVA PRODUCED.

ORGANIC CAVA	2016	2017	2018	2019	2020	2021	2022	% evol.
CAVA DE GUARDA	2,756,043	3,930,595	5,750,182	8,815,270	9,083,178	13,202,727	21,282,000	66.35%
CAVA DE GUARDA SUPERIOR RESERVA	1,055,766	1,639,486	3,374,286	3,382,243	3,127,536	7,307,413	8,148,000	25.40%
CAVA DE GUARDA SUPERIOR GRAN RESERVA	210,044	388,438	1,330,109	1,590,377	1,567,798	2,280,474	2,640,000	8.23%
CAVA DE GUARDA DE PARAJE CALIFICADO		520	36,355	8,263	2,199	6,741	6,483	-3.83%
TOTAL ORGANIC CAVA	4,021,853	5,959,084	10,490,933	13,796,153	13,780,711	22,797,356	32,076,000	40.70%
* Number of bottles.								
	31.5%	34.0%	45.2%	36.1%	34.09%	42.09%	44.10%	

[%] PREMIUM ORGANIC CAVA OF TOTAL ORGANIC CAVA PRODUCED.

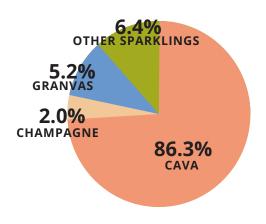
10. Domestic Market Consumption

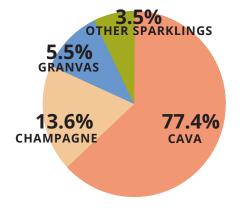


10.1 SPARKLING WINES CATEGORIES (BY SUB-CATEGORIES)

VOLUME (% UNITS)

VALUE (% EUROS)





SPARKLING WINES: +2.5%

(Volume variation)

SPARKLING WINES: +6.6%

(Value variation)

% CHANGE FROM PREVIOUS YEAR						
	VOLUME					
SPARKLING WINES	2.5%	6.6%				
CAVA	4.3%	10.5%				
CHAMPAGNE	-12.9%	-9.0%				
OTHER SPARKLING	-8.7%	2.1%				
GRANVAS	-4.7%	0.7%				

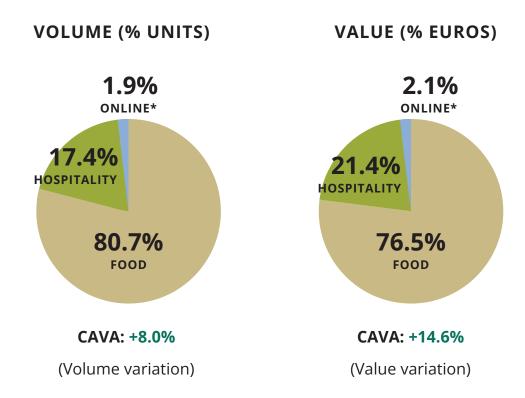
^{*} Source: IRI. Data for total mobile year ending January 2023.

10. Domestic Market Consumption





10.1 DISTRIBUTION AND EVOLUTION OF CONSUMPTION BY CHANNEL



^{*}The online channel includes sales from chains that sell online (not specialist wine websites).

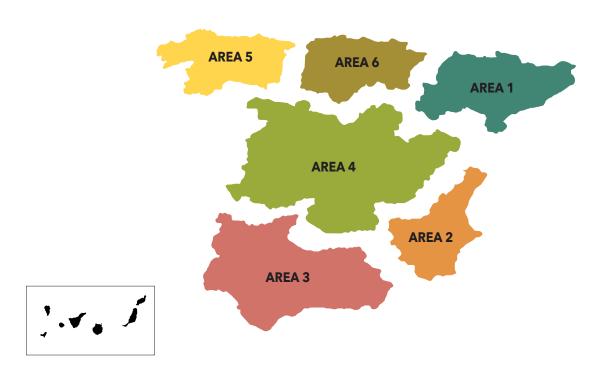
% CHANGE FROM PREVIOUS YEAR				
	VOLUME	VALUE		
FOOD	+ 4.3%	+ 10.5%		
HOSPITALITY	+ 30.4%	+ 32.3%		
ONLINE (H+S)	+ 9.2 %	+ 8.8 %		

^{*} Sourcse: NielsenIQ y IRI. Data for total mobile year ending January 2023.

10. Domestic Market Consumption



10.2 DISTRIBUTION OF CONSUMPTION BY GEOGRAPHICAL AREA



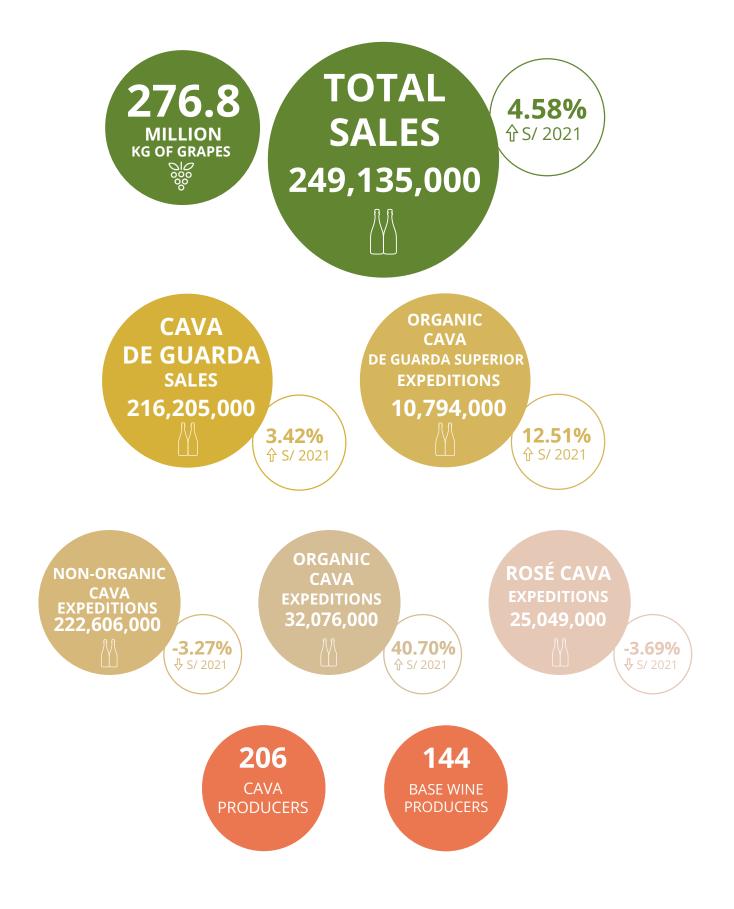
	Volume (% Unid.)	% chan.	Value (% Euros)	% chan.
AREA 1 NORTH-EAST	24.8%	3.4%	25.4%	9.5%
BARCELONA METROPOLITAN AREA	16.1%	-0.3%	17.3%	5.3%
AREA 2 CENTRE-WEST	17.2%	10.5%	15%	17.3%
AREA 3 SOUTH	12.7%	5.6%	11.4%	13.4%
AREA 4 CENTRE	3.7%	-0.7%	3.4%	6%
MADRID METROPOLITAN AREA	6.3%	-0.6%	6.8%	7.1%
AREA 5 NORTH-WEST	4.4%	-1.9%	4.3%	4.3%
AREA 6 NORTH	7.1%	-3.9%	7.6%	-0.2%
AREA CANARY ISLANDS	5.4%	31.2%	6.1%	44%

+4.2% **VOLUME**

+10.5% VALUE

^{*} Source: IRI. Data for total mobile year ending January 2023.

11. Figures 2022





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