

D.O. CAVA



Global report 2022

www.cava.wine



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#BetterWithCava



1. Preliminary notes

SHIPMENTS

The shipment data come from the information provided to the DO Cava Regulatory Board by associated wineries.

Shipment data are shown in numbers of bottles (in bottles or in thousands of bottles, as indicated).

The shipment data correspond to the number of bottles of Cava produced, that is to say, the finished product. This figure is not the same as the sales figure as not all bottles are sold in the same year as they are produced.

DOMESTIC AND EXTERIOR MARKET

The Foreign and Domestic Market data correspond to the bottles sold in the respective markets reported by the wineries associated with the Control Board. These sales data are shown in number of bottles (in bottles or in thousands of bottles, as indicated).

DOMESTIC CONSUMPTION

National Cava consumption figures are provided by consultancy firms NielsenIQ and IRI correspond to the total Market (food and catering).

NielsenIQ and IRI are leading consultancy firms in the consultancy firm in the global food and beverage sector worldwide.

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2. Memory 2022

Despite the economic difficulties experienced in 2021, 2022 was a year of recovery which saw noteworthy results. Total sales rose to 249,135 million bottles, which represents a significant increase of 4.58% with respect to 2021.

Sales to foreign markets, representing 69% of the D.O.'s total sales, demonstrated the universality of Cava and its ability to cross borders. In other countries, Germany maintained its position as the top consumer (up 2.22%), followed by the United States, Belgium and the United Kingdom. Sweden entered into the ranking of the top five markets for the first time (up 35.34%) followed by Japan (up 3.56%), highlighting the extraordinary reception of Cava in a monopolistic market with a more limited penetration. Also noteworthy is the growth in emerging markets with considerable potential, such as Switzerland (up 50.36%), Brazil (up 24.30%), Estonia (up 22.19%) and Lithuania (up 21.89%) with double-digit increases.

Sales in the domestic market increased by 13.15%, reaching 77,807,000 bottles, showing that the number of Spanish consumers who prefer Cava is constantly increasing. The channel with the greatest impact was on-trade, with a notable increase of 32.3% in value and 30.4% in volume, while the off-trade channel continued its upward trend, driven by the return to physical purchases, with a significant increase of 10.5% in value and 4.3% in volume.

Within the sparkling wine category, in the food channel, the Cava category stands out as the only one that grew in volume (Cava was up 4.3%, while Champagne was down 12.9%, other sparkling wines down 8.7%, and Charmat/Granvas down 4.7%). Additionally, it was the sparkling wine that grew the most in value (Cava up 10.5%; Champagne down 9%; other sparkling wines up 2.1%; and Charmat/Granvas up 0.7%). The offline and online channels also stand out for their positive evolution in value, up 10.5% and 4.2%, and 8.8% and 9.2% in volume respectively, according to NielsenIQ data.

The success of the designations' commitment to ecology, sustainability and higher-value Cavas with long ageing is evidence of its unprecedented growth. The category of organic Cava stands out within the D.O. Cava, as a result of the new regulations that set 2025 as the decisive year when the entire category of Guarda Superior will be 100% organic. The number of bottles produced and labelled now exceeds 32,076,000, with an impressive growth of 40.70% compared to 2021, consolidating a category of significant demand that is in a state of transition for many winemakers in the Designation of Origin. These results position D.O. Cava as a pioneer in the integrated classification of a 100% organic product category.

The category of Guarda Superior (aged more than 18 months in bottle) continues its upward trajectory, with +12.87% growth in sales. Among the noteworthy trends for 2022 are also: Cava de Guarda Superior Gran Reserva, experiencing a spectacular growth of +10.06%; and Cava de Guarda Superior Reserva (+13.29%).

The sector's change of course as a joint effort, resulting from the D.O. Cava's strategic commitment to segmentation and zoning, strong focused on the territory's sustainability and the production of Cava, continues to show evidence of positive progress, and all backed by the guarantee that only a Designation of Origin can provide.

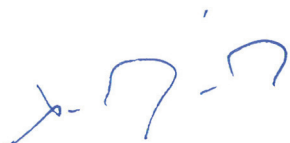
2. Memory 2022

In this sense, 2023 will be a year of continued commitment to the core quality concept by all those associates of the Cava Designation of Origin who seek to make further progress by joining forces. The implementation of the Strategic Plan for the segmentation and zoning of Cava continues, supported by a plan to strengthen the D.O. Cava's means of control, and a rigorous system of product information and traceability. The new quality seals under this new regulation showing the indication of the origin and product segment are already available, enabling a more informed purchasing experience. This considerable challenge is already beginning to bear fruit, thanks to the dedication of all those associated with the Designation of Origin.

Consequently, the year 2022 was been marked by a strong global promotional programme, allowing numerous prescribers and bubble-lovers to taste and learn about the versatility and excellence of Cava. The return to face-to-face activities has enabled them to experience the true essence of Cava in all its splendour. The exclusive Cava Academy programme now has more than 400 certified professionals around the world, expanding the network of Cava trainers in several strategically important consumer markets.

As part of the communication strategy, the D.O. will continue its commitment to the education and promotion of Cava at a national and international level, with the aim of encouraging year-round consumption. This plan sets Cava as the ideal choice to accompany and enjoy any meal in the world, positioning it among the most versatile quality bubbles. One of the main objectives in the promotion of Cava, and the current challenge, is to demonstrate that it is the gastronomic drink par excellence, infinitely versatile to match with every cuisine.

The Cava Protected Designation of Origin thus stands as the guarantor of a territory; of a respected landscape and a highly representative economic sector in our country. The search for excellence must coexist with respect for the land, and a legacy that will pass on to present and future generations the value of a product as exciting as Cava.



Javier Pagés Font

President of the DOP Cava Regulatory Board

3. Registrations

3.1 WINEGROWING OPERATIONS

Number of
operators
2022

6,144

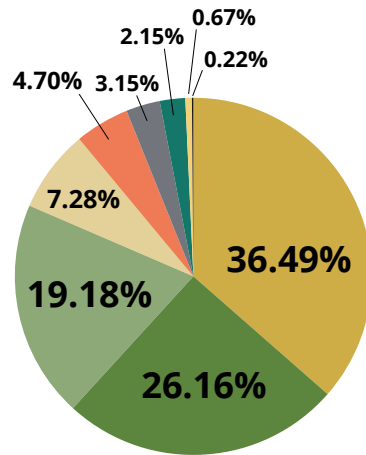
Registered
surface area (Ha)
2022

**38,274.00
Hectares**

YEAR	NUMBER OF OPERATORS	% change	REGISTERED SURFACE AREA (HA)	% change
2022	6,144	-2.23%	38,274.00	0.37%
2021	6,284	0.0%	38,133.48	-0.05%
2020	6,391	-2.90%	38,151.74	0.52%
2019	6,582	-1.0%	37,955	0.1%
2018	6,647	-0.3%	37,924	0.6%
2017	6,668	4.6%	37,706	11.2%
2016	6,374	0.4%	33,903	0.9%
2015	6,350	0.2%	33,591	0.8%
2014	6,335	-0.5%	33,325	1.3%
2013	6,365	-3.0%	32,913	1.7%
2012	6,561	-0.7%	32,355	1.9%
2011	6,610	-1.1%	31,765	3.6%
2010	6,686	8.7%	30,654	-1.3%
2009	6,149		31,061	

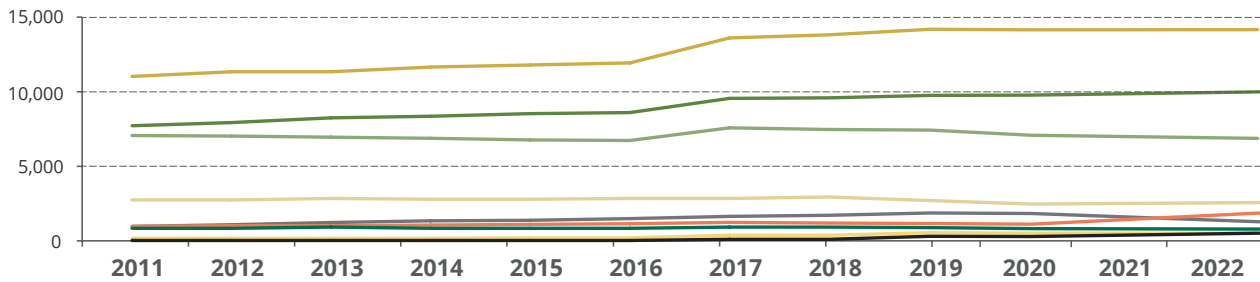
3. Registrations

3.2 REGISTERED SURFACE AREA BY VARIETY



	2022 (Ha)
MACABEO	13,966.37
XAREL·LO	10,014.24
PARELLADA	7,342.59
CHARDONNAY	2,784.95
GARNACHA TINTA	1,797.34
TREPAT	1,206.12
PINOT NOIR	823.87
SUBIRAT PARENT	255.57
MONASTRELL	82.62
TOTAL	38,273.67

* In Hectares.



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
MACABEO	11,095	11,390	11,420	11,718	11,847	11,996	13,639	13,828	13,909	13,955	13,966	13,966
XAREL·LO	7,769	7,971	8,293	8,392	8,566	8,626	9,558	9,599	9,603	9,825	9,841	10,014
PARELLADA	7,086	7,044	6,994	6,931	6,816	6,772	7,563	7,472	7,451	7,385	7,345	7,343
CHARDONNAY	2,899	2,903	2,971	2,925	2,926	2,965	2,989	3,036	2,935	2,881	2,848	2,785
GARNACHA TINTA	984	1,076	1,237	1,346	1,377	1,453	1,616	1,673	1,776	1,783	1,801	1,797
TREPAT	990	1,004	1,013	1,057	1,103	1,109	1,179	1,168	1,164	1,177	1,185	1,206
PINOT NOIR	839	866	883	848	837	853	875	873	808	817	811	824
SUBIRAT PARENT	74	73	73	72	78	88	235	225	232	250	250	256
MONASTRELL	29	28	30	36	41	41	52	50	77	78	81	83
TOTAL	31,765	32,355	32,914	33,325	33,591	33,903	37,706	37,924	37,955	38,152	38,133	38,274

* In Hectares.

3. Registrations

3.3 PRODUCERS

Number
of Cava
producers
Cava 2022

206

Number
of Cava
producers
Base Wine 2022

144

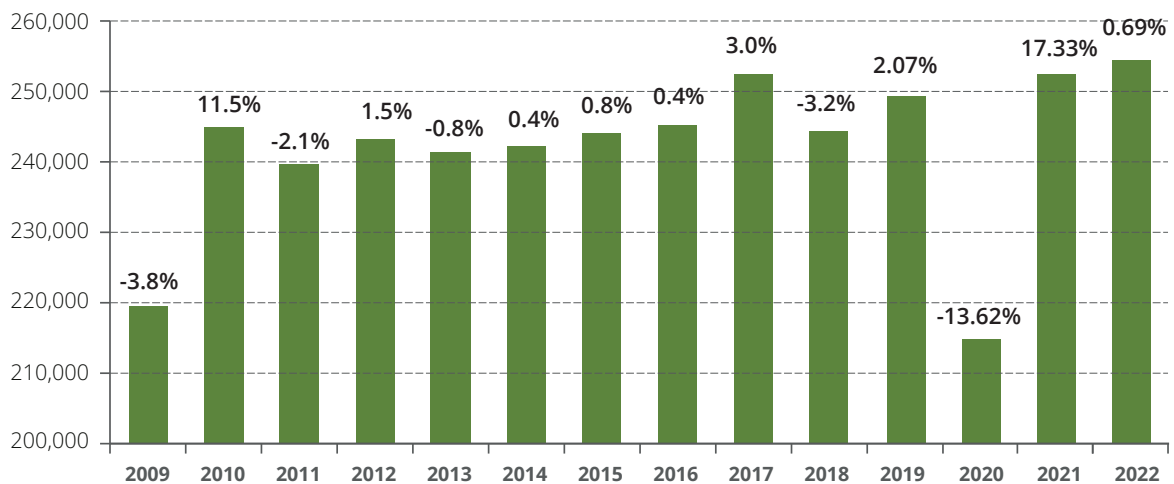
YEAR	NUMBER OF CAVA PRODUCERS	% change
2022	206	0.4%
2021	205	- 1.9%
2020	209	- 2.3%
2019	214	-4.5%
2018	224	-2.6%
2017	230	-2.1%
2016	235	-2.5%
2015	241	-1.2%
2014	244	-1.2%
2013	247	-2.4%
2012	253	-0.4%
2011	254	-0.8%
2010	256	-3.8%
2009	266	-2.2%

YEAR	NUMBER OF BASE WINE PRODUCERS	% change
2022	144	0.0%
2021	144	0.6%
2020	143	0.0%
2019	143	-1.4%
2018	145	-8.2%
2017	158	-2.5%
2016	162	2.5%
2015	158	-0.6%
2014	159	-1.9%
2013	162	-0.6%
2012	163	-1.2%
2011	165	0.6%
2010	164	0.0%
2009	164	0.0%

4. Shipments

<p>Total production 2022</p> 	<p>Variation S/2021</p>
<p>254,683,000 bottles</p>	<p>0.69%</p>

THOUSANDS OF BOTTLES

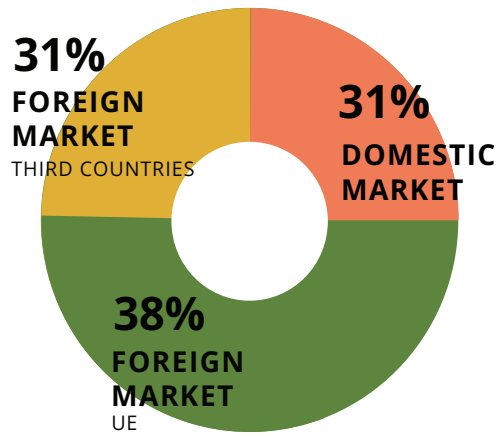


2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
219,463	244,801	239,555	243,232	241,365	242,288	244,123	245,156	252,512	244,472	249,544	215,566	252,931	254,683

* In thousands of bottles.

5. Cava around the world

5.1 SALES IN THE DOMESTIC MARKET AND FOREIGN MARKET



TOTAL Foreign Market Third countries	% change
76,704	28.89%
Total Foreign Market UE	% change
94,624	-13.94%
Total Domestic Market	% change
77,807	13.15%
Total Market	% change
249,135	4.58%

6. Foreign Market countries

6.1 FOREIGN MARKET. TOP 20 COUNTRIES.

RK 2022	COUNTRY	Dif. Ranking	% change	THOUSANDS OF BOTTLES	
				2022	2021
1	Germany	=	2.22%	29,893	29,243
2	U.S.	=	-8.85%	21,619	23,719
3	Belgium	=	-8.50%	20,940	22,886
4	UK	=	-15.19%	16,892	19,918
5	Sweden	+2	35.54%	11,784	10,741
6	Japan	-1	3.56%	11,123	9,232
7	France	-1	12.62%	10,397	8,694
8	Netherlands	=	13.06%	8,285	7,328
9	Russia	=	15.39%	7,477	6,480
10	Canada	=	-7.83%	3,262	3,539
11	Switzerland	+2	50.36%	2,678	2,314
12	Poland	=	3.32%	2,146	2,077
13	Brazil	+3	24.30%	1,898	1,781
14	Finland	-3	-19.32%	1,867	1,713
15	Denmark	-1	1.93%	1,746	1,619
16	Austria	-1	-13.09%	1,407	1,527
17	Norway	=	-14.79%	1,198	1,406
18	Lithuania	+1	21.89%	969	1,278
19	Ukraine	-1	-26.53%	939	795
20	Estonia	=	22.19%	870	712

6. Foreign Market countries

6.2 FOREIGN MARKET. RANKING TOP 50 COUNTRIES.

RK 2022	COUNTRY	BOTTLES	% change	RK 2022	COUNTRY	BOTTLES	% change
1	Germany	29,893	2.22%	26	Latvia	744	43.63%
2	U.S.	21,619	-8.85%	27	Italy	574	14.80%
3	Belgium	20,940	-8.50%	28	Puerto Rico	413	-10.99%
4	UK	16,892	-15.19%	29	Dominican Rep.	344	-23.04%
5	Sweden	11,784	35.54%	30	Ireland	539	23.34%
6	Japan	11,123	3.56%	31	Portugal	549	31.97%
7	France	10,397	12.62%	32	Mexico	972	134.22%
8	Netherlands	8,285	13.06%	33	Uruguay	256	-23.35%
9	Russia	7,477	15.39%	34	Hong-Kong	220	-16.98%
10	Canada	3,262	-7.83%	35	Chile	277	6.13%
11	Switzerland	2,678	50.36%	36	Czech Rep.	340	37.65%
12	Poland	2,146	3.32%	37	Costa Rica	202	-9.01%
13	Brazil	1,898	24.30%	38	Croatia	242	17.48%
14	Finland	1,867	-19.32%	39	Belarus	94	-53.23%
15	Denmark	1,746	1.93%	40	Colombia	225	27.12%
16	Austria	1,407	-13.09%	41	Panamá	224	30.99%
17	Norway	1,198	-14.79%	42	Perú	258	63.29%
18	Lithuania	969	21.89%	43	Iceland	144	9.09%
19	Ukraine	939	-26.53%	44	Slovakia	66	-49.23%
20	Estonia	870	22.19%	45	New Zeland	66	-46.77%
21	South Korea	1,081	15.99%	46	Spain (free zones)	78	-17.89%
22	Israel	922	14.82%	47	Andorra	100	5.26%
23	China	457	-38.74%	48	Qatar	134	47.25%
24	Luxembourg	744	2.34%	49	Eslovenia	98	28.95%
25	Australia	581	3.57%	50	Singapore	92	31.43%

* In thousands of bottles.

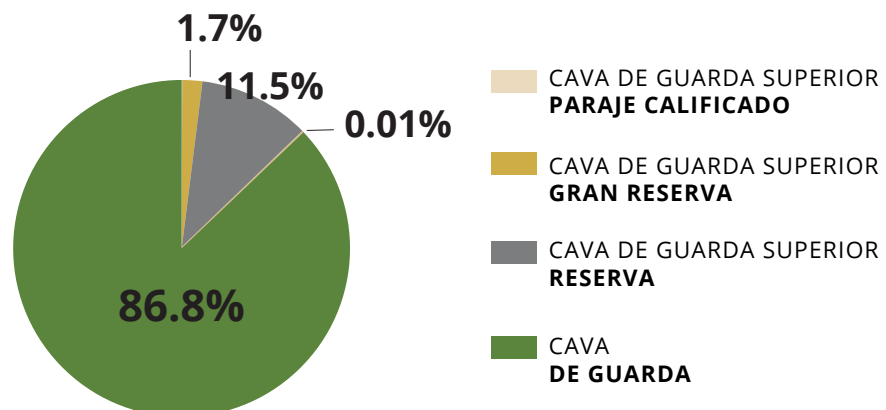
7. Sales by category

7.1 SEGMENTATION



	2022	% evol.
CAVA GUARDA SUPERIOR PARAJE CALIFICADO Min. 36 months	20,000	100%
CAVA DE GUARDA SUPERIOR GRAN RESERVA Min. 30 months	4,257,000	10.06%
CAVA DE GUARDA SUPERIOR RESERVA Min. 18 months	28,653,000	13.29%
CAVA DE GUARDA Min. 9 months	216,205,000	3.42%
TOTAL	249,135,000	4.58%

* In bottles.

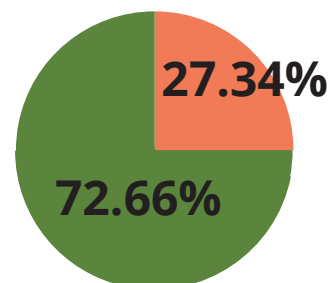


7. Sales by category

7.2 SEGMENTATION BY DOMESTIC MARKET AND FOREIGN MARKET

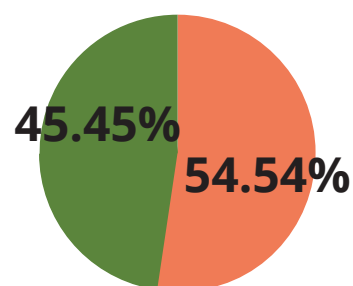
	2022	% chan.
CAVA DE GUARDA	216,205	3.42%
Domestik Market	59,111	12.91%
Foreign Market	157,094	0.25%

*In thousands of bottles.



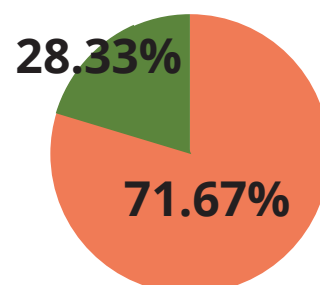
CAVA DE GUARDA SUPERIOR RESERVA	28,653	13.29%
Domestik Market	15,627	15.00%
Foreign Market	13,022	11.27%

*In thousands of bottles.



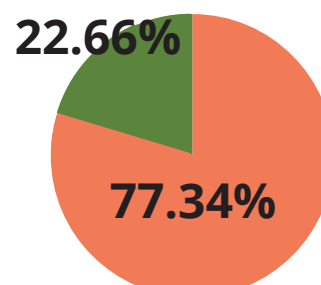
CAVA DE GUARDA SUPERIOR GRAN RESERVA	4,257	10.06%
Domestik Market	3,051	8.50%
Foreign Market	1,206	14.20%

*In thousands of bottles.



CAVA DE GUARDA SUPERIOR PARAJE CALIFICADO	20.3	89.72%
Domestik Market	15.7	118.06%
Foreign Market	4.6	31.43%

*In thousands of bottles.



DOMESTIK MARKET
FOREIGN MARKET

7. Sales by category

7.4 SALES RANKING BY COUNTRY



CAVA DE GUARDA		
1	Germany	29,266
2	U.S.	20,101
3	Belgium	18,158
4	UK	16,331
5	Sweden	10,581
6	France	10,315
7	Japan	9,889
8	Russia	7,228
9	Netherlands	6,967
10	Switzerland	2,405
11	Canada	2,258
12	Poland	1,990
13	Brazil	1,871
14	Finland	1,592
15	Denmark	1,520
16	Austria	1,383
17	Ukraine	893
18	Israel	892
19	South Korea	880
20	Lithuania	853
21	Mexico	795
22	Luxembourg	731
23	Norway	679
24	Estonia	677
25	Latvia	668
26	Australia	540
27	Portugal	500
28	Ireland	495
29	Italy	483
30	China	395
31	Puerto Rico	377
32	Czech Republic	303
33	Dominican Rep.	283
34	Uruguay	252
35	Chile	246

CAVA DE GUARDA SUPERIOR RESERVA		
1	Belgium	2,732
2	U.S.	1,333
3	Netherlands	1,208
4	Japan	1,188
5	Sweden	1,164
6	Canada	828
7	UK	551
8	Germany	545
9	Norway	433
10	Finland	259
11	Switzerland	257
12	Russia	226
13	Denmark	207
14	Estonia	172
15	South Korea	158
16	Mexico	149
17	St. Cristobal & Nevis	141
18	Poland	130
19	Lithuania	104
20	Italy	84
21	France	80
22	Peru	78
23	Latvia	67
24	China	56
25	Dominican Rep.	53
26	Ireland	41
27	Australia	40
28	Tai-Wan	33
29	Puerto Rico	32
30	Panama	32
31	Chile	31
32	Czech Republic	31
33	Israel	30
34	Portugal	30
35	Colombia	29

* Number of bottles.

* Number of bottles.

7. Sales by category



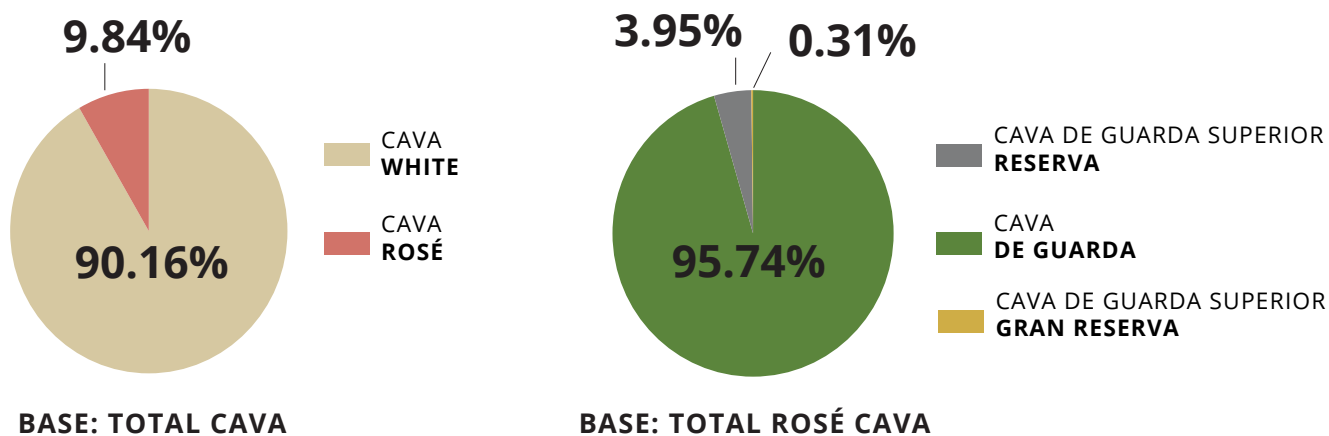
CAVA DE GUARDA SUPERIOR GRAN RESERVA		
1	U.S.	184
2	Canada	176
3	Netherlands	108
4	Norway	86
5	Germany	82
6	Belgium	50
7	Japan	46
8	South Korea	43
9	Sweden	38
10	Mexico	28
11	Poland	26
12	Russia	22
13	Estonia	22
15	Denmark	20
16	Portugal	19
17	Peru	19
18	Ukraine	17
19	Switzerland	16
20	Finland	15
21	Lithuania	12
22	Hong-Kong	12
23	Andorra	11
24	UK	10
25	Colombia	10
26	Latvia	9
27	Iceland	9
28	Austria	9
29	Dominican Rep.	8
30	Rumania	7
31	St. Cristobal & Nevis	7
32	Italy	6
33	Czech Republic	6
34	China	6
35	España (free zones)	5

CAVA DE GUARDA SUPERIOR PARAJE CALIFICADO		
1	Belgium	532
2	Sweden	528
3	U.S.	497
4	China	360
5	Japan	321
6	Canada	240
7	Estonia	223
8	Finland	220
9	Russia	216
10	Netherlands	205
11	Taiwan	204
12	Tailand	168
13	Singapore	139
14	Hong-Kong	127
15	Ukraine	91
16	Costa Rica	80
17	Germany	72
18	Balrus	72
19	South Korea	60
20	Malta	48
21	Switzerland	45
22	Croatia	24
23	Rumania	24
24	Hungary	23
25	Puerto Rico	20
26	UK	13
27	Andorra	12
28	Slovakia	12
29	Norway	12
30	Cyprus	12

* Number of bottles.

* Number of bottles.

8. Production of Rosé Cava



	2015	2016	2017	2018	2019	2020	2021	2022	% evol.
WHITE CAVA	223,240,790	223,712,222	231,556,207	224,032,798	226,883,470	195,514,857	226,922,064	229,634,000	1.20%
ROSÉ CAVA	20,882,339	21,443,766	20,956,129	20,439,542	22,661,226	20,052,096	26,009,685	25,049,000	-3.69%
TOTAL CAVA	244,123,129	245,155,988	252,512,336	244,472,340	249,544,696	215,566,953	252,931,748	254,683,000	0.69%

* Number of bottles.

8.6%	8.7%	8.3%	8.4%	9.08%	9.30%	10.28%	9.84%
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% ROSÉ CAVA OF TOTAL CAVA PRODUCED.

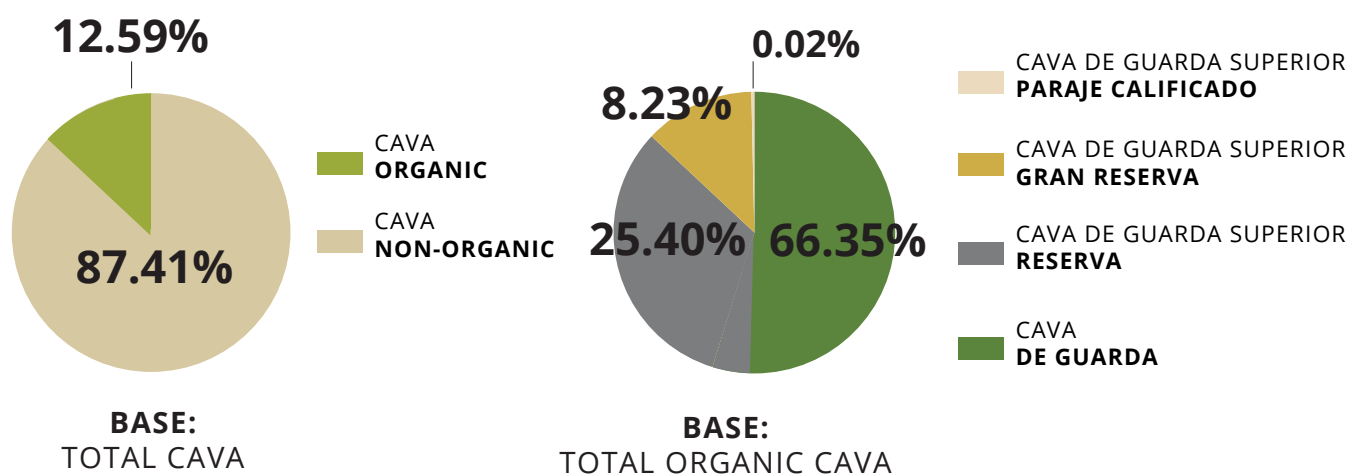
ROSÉ CAVA	2015	2016	2017	2018	2019	2020	2021	2022	% evol.
CAVA	19,683,940	20,486,674	20,324,170	19,523,533	21,669,173	19,508,468	24,875,366	23,981,000	-3.59%
CAVA RESERVA	1,175,459	901,073	585,425	875,304	940,886	508,463	1,068,569	990,000	-7.30%
CAVA GRAN RESERVA	22,940	56,019	46,534	40,704	51,168	35,165	65,749	78,000	20.00%
TOTAL PREMIUM ROSÉ	20,882,339	21,443,766	20,956,129	20,439,542	22,661,227	20,052,096	26,009,685	25,049,000	-3.69%

* Number of bottles.

5.7%	4.5%	3.0%	4.5%	4.4%	2.71%	4.36%	4.26%
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% PREMIUM ROSÉ CAVA OF TOTAL CAVA PRODUCED.

9. Production of organic Cava



	2016	2017	2018	2019	2020	2021	2022	% evol.
TOTAL NON-ORGANIC CAVA	241,134,135	246,553,252	233,981,407	235,748,543	201,786,243	230,134,392	222,606,000	-3.27%
TOTAL ORGANIC CAVA	4,021,853	5,959,084	10,490,933	13,796,153	13,780,711	22,797,356	32,076,000	40.70%
TOTAL CAVA	245,155,988	252,512,336	244,472,340	249,544,696	215,566,954	252,931,748	254,682,000	0.69%

* Number of bottles.

1.6%	2.4%	4.3%	5.5%	6.39%	9.01%	12.59%
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% ORGANIC CAVA OF TOTAL CAVA PRODUCED.

ORGANIC CAVA	2016	2017	2018	2019	2020	2021	2022	% evol.
CAVA DE GUARDA	2,756,043	3,930,595	5,750,182	8,815,270	9,083,178	13,202,727	21,282,000	66.35%
CAVA DE GUARDA SUPERIOR RESERVA	1,055,766	1,639,486	3,374,286	3,382,243	3,127,536	7,307,413	8,148,000	25.40%
CAVA DE GUARDA SUPERIOR GRAN RESERVA	210,044	388,438	1,330,109	1,590,377	1,567,798	2,280,474	2,640,000	8.23%
CAVA DE GUARDA DE PARAJE CALIFICADO		520	36,355	8,263	2,199	6,741	6,483	-3.83%
TOTAL ORGANIC CAVA	4,021,853	5,959,084	10,490,933	13,796,153	13,780,711	22,797,356	32,076,000	40.70%

* Number of bottles.

31.5%	34.0%	45.2%	36.1%	34.09%	42.09%	44.10%
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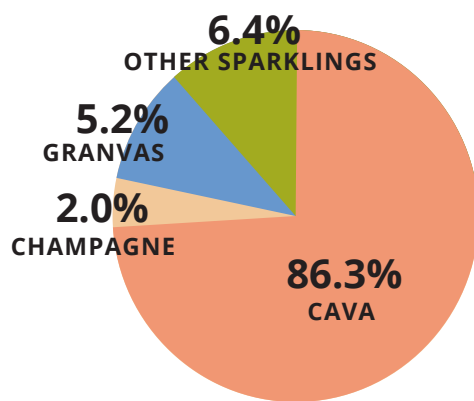
% PREMIUM ORGANIC CAVA OF TOTAL ORGANIC CAVA PRODUCED.

10. Domestic Market Consumption



10.1 SPARKLING WINES CATEGORIES (BY SUB-CATEGORIES)

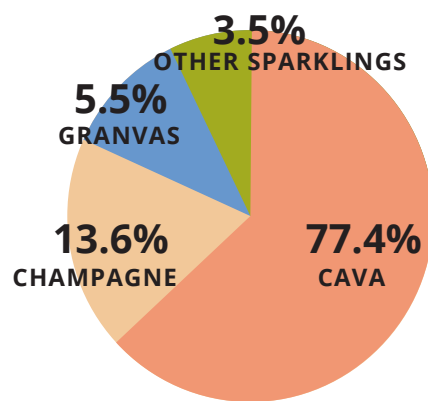
VOLUME (% UNITS)



SPARKLING WINES: +2.5%

(Volume variation)

VALUE (% EUROS)



SPARKLING WINES: +6.6%

(Value variation)

% CHANGE FROM PREVIOUS YEAR		
	VOLUME	VALUE
SPARKLING WINES	2.5%	6.6%
CAVA	4.3%	10.5%
CHAMPAGNE	-12.9%	-9.0%
OTHER SPARKLING	-8.7%	2.1%
GRANVAS	-4.7%	0.7%

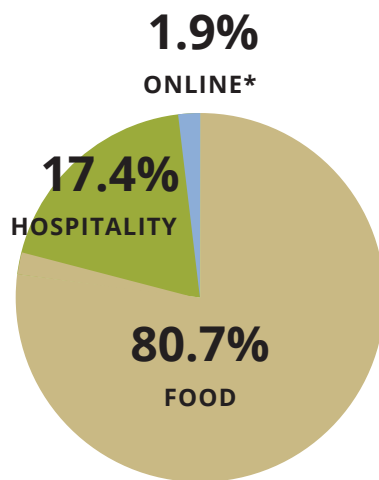
* Source: IRI. Data for total mobile year ending January 2023.

10. Domestic Market Consumption



10.1 DISTRIBUTION AND EVOLUTION OF CONSUMPTION BY CHANNEL

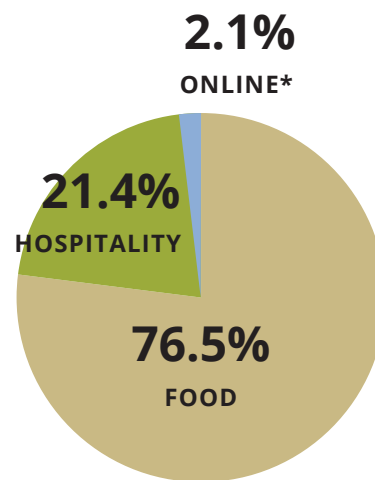
VOLUME (% UNITS)



CAVA: +8.0%

(Volume variation)

VALUE (% EUROS)



CAVA: +14.6%

(Value variation)

*The online channel includes sales from chains that sell online (not specialist wine websites).

% CHANGE FROM PREVIOUS YEAR		
	VOLUME	VALUE
FOOD	+ 4.3%	+ 10.5%
HOSPITALITY	+ 30.4%	+ 32.3%
ONLINE (H+S)	+ 9.2 %	+ 8.8 %

* Source: NielsenIQ y IRI. Data for total mobile year ending January 2023.

10. Domestic Market Consumption



10.2 DISTRIBUTION OF CONSUMPTION BY GEOGRAPHICAL AREA



	Volume (% Unid.)	% chan.	Value (% Euros)	% chan.
AREA 1 NORTH-EAST	24.8%	3.4%	25.4%	9.5%
BARCELONA METROPOLITAN AREA	16.1%	-0.3%	17.3%	5.3%
AREA 2 CENTRE-WEST	17.2%	10.5%	15%	17.3%
AREA 3 SOUTH	12.7%	5.6%	11.4%	13.4%
AREA 4 CENTRE	3.7%	-0.7%	3.4%	6%
MADRID METROPOLITAN AREA	6.3%	-0.6%	6.8%	7.1%
AREA 5 NORTH-WEST	4.4%	-1.9%	4.3%	4.3%
AREA 6 NORTH	7.1%	-3.9%	7.6%	-0.2%
AREA CANARY ISLANDS	5.4%	31.2%	6.1%	44%

+4.2% VOLUME

+10.5% VALUE

* Source: IRI. Data for total mobile year ending January 2023.

11. Figures 2022





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