

Terms & Conditions

1. ORGANISING COMPANY AND AIM OF THE PROMOTION

The organiser of the promotion is Consejo Regulador de la Denominación de Origen Protegida Cava (hereinafter "the D.O. Cava"), with a registered office in the Avenue Tarragona number 24, Vilafranca del Penedès, Barcelona (Spain), with NIF: Q0871003J. The D.O. Cava guarantees it is in possession of the prizes described herein and states its undertaking to hand them over to whoever may turn out to be a winner. The action's purpose is to promote the D.O. Cava's commercial activity. The promotion will be carried out on the D.O. Cava's official Instagram profile.

2. PARTICIPATION AND TERRITORIAL SCOPE

Accepting these terms and conditions is an essential prerequisite to be able to take part in the promotion.

Dates:

The promotion shall commence at 10:30 (GMT) on Monday, February 8th and end at 23:00 PM (GMT) on Thursday, February 25th, 2021.

Participating in the promotion:

Any natural person older than 21 may take part in this promotion. The promotion is limited to one prize per person and address.

3. THE PROMOTION'S MECHANICS

Participants are invited to share a photo or video of themselves and/or friends toasting to the D.O. Cava 35th Anniversary with a glass of Cava. The participant must be a follower of the D.O. Cava's Instagram account (@cava.do), use the hashtag #DOCavaAnniversary and tag @cava.do in the post/reel/story. Feed, post, Reels and Stories are the allowed formats and the profile has to be public.

All five winners will be chosen using the Woobox's "Pick a Winner" tool. The names of the winners will be published on Sunday, 28th February.

4. PRIZES: Five (5) final prizes have been established:

1. First Prize: 1 Cava Moments cookbook, a bottle of Cava and a set of two Riedel Cava glasses.
2. Second Prize: 1 Cava Moments cookbook and a bottle of Cava.
3. Third, Fourth and Fifth Prize: 1 Cava Moments cookbook.

The prize cannot be exchanged for its value in cash.

Handover of prizes

The winners shall be notified through public notices on Instagram. Furthermore, the D.O. Cava shall get in touch with the winners through a direct Instagram message (the social network's internal mail) to request their e-mail address and telephone number. After verifying their contact details (name, surname, e-mail, telephone number, address), they shall be contacted to confirm their details and deliver the prize. All winners shall be given a maximum of seven (7) calendar days to reply to the promotion organiser's e-mail. The D.O. Cava will proceed to send a total of two messages as a reminder in case of no response during this same period of time. Should a reply not be received from the winner, the prize shall be directly passed on to the first substitute, and so on successively. Each participant shall be responsible for checking the contact details s/he provided to take part in the contest, as well as the e-mails sent to their Instagram account.

Should the case arise that the winning participant has restricted their reception of private or public messages and does not contact the D.O. Cava once their name is announced on the profiles, the prize shall be directly passed on to the first substitute, and so on successively.

If the winning participant fails to meet the requirements set out herein, it shall be deemed null and void and, hence, the prize shall be passed on to the chosen substitute.

The prizes are personal and non-transferable.

The D.O. Cava reserves the right to change the prizes should it be impossible to deliver them for reasons beyond its control. In such a case, D.O. Cava undertakes that the prize's characteristics shall be identical or better than the ones announced.

5. THE ORGANISER'S LIABILITY

The D.O. Cava shall be held harmless from any liability for damages of any kind that may arise from the temporary lack of availability or continuity in the functioning of telecommunications networks.

The D.O. Cava reserves the right to make modifications or add successive annexes on its mechanics and prizes, provided these are justified and do not prejudice participants and due notice is given to all participants.

The D.O. Cava shall not be liable for any delays, loss or deterioration in any shipments that may take place due to reasons beyond its control. The organiser shall not be held liable for cases of *force majeure* which are beyond its control that may prevent the winner from fully or partially enjoying his/her prize. The D.O. Cava shall be held harmless from any liability should any of the aforementioned cases come about.

Should it turn out to be impossible to carry out this promotion, due to technical errors or any other reason beyond the organiser's control which affect the promotion's smooth running, the D.O. Cava reserves the right to cancel, modify and/or suspend the promotion.

6. EXCLUSION AS PARTICIPANTS

The following may not take part in the draw and, thus, may not be winners of prizes:

- a) People under the age of 21.
- b) Employees of Consejo Regulador de la Denominación de Origen Protegida Cava.
- c) Employees of the companies, advertising agencies or promotional agencies involved in the promotion.

The D.O. Cava reserves the right to seek irrefutable personal identification of the participants.

If the winner of a prize fails to meet the requirements set forth herein, or if the data provided to take part is invalid, or if the data required is not provided, which may include a copy of an ID document, the winner shall not be entitled to obtain the prizes of this promotion.

7. INSTAGRAM'S LIABILITY

According to the provisions set forth in the prevailing Instagram promotions policy, the following shall be taken into account:

- a) Instagram does not sponsor, guarantee or administer in any way whatsoever this promotion, nor is it associated to it.
- b) Instagram shall be held harmless from any liability by each contestant or participant.
- c) The information provided by participants within the framework of this promotion shall be solely managed by the D.O. Cava (not by Instagram) in accordance with clauses 9 (image rights) and 10 (personal data protection) below.

8. DETECTION OF FRAUDULENT PARTICIPATION

The D.O. Cava reserves the right to exclude from this promotion any users it suspects or detects as having participated in a fraudulent manner and may request any kind of documentation to confirm or discard any suspicion thereof. The failure to handover the documentation thus requested shall entail the participant's immediate elimination.

The D.O. Cava reserves the right to eliminate any participant who defrauds, alters or renders useless the contest's smooth running in accordance with its rules. In order to do so, it shall check to ensure Instagram profiles are real in its own judgement. The D.O. Cava reserves the right to exclude from the promotion any

participants who use illegal means to obtain profiles that are added to their chain as spam, create fraudulent profiles, make fraudulent advertising, pay to take part or any other actions that may be deemed to alter the way the promotion works and good faith in its participation.

9. IMAGE RIGHTS. INTELLECTUAL PROPERTY

The participants expressly authorize the D.O. Cava to reproduce, use and disseminate their name, surnames, image and voice in any advertising and/or promotional activity which is related to this promotion in any medium whatsoever, including the Internet, without such activities granting them entitlement to any kind of remuneration or benefit, apart from the handover of the prize in keeping with these rules.

Similarly, the winners undertake to grant their image rights to the D.O. Cava to publish in the aforementioned media their name, photographs, videos or any other audiovisual material generated when the winners are published, the prizes given and the prizes enjoyed. Otherwise they shall be deemed to have waived the prize.

10. PERSONAL DATA PROTECTION

The company responsible for the processing of your data is D.O.Cava, which takes the protection of your privacy and your personal data very seriously. Therefore, your personal information is kept secure and handled with the utmost care.

In accordance with the provisions of the applicable regulations on the protection of data, and specifically in Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27, 2016, regarding the protection of natural persons in what Regarding the processing of personal data and the free circulation of these data, each Participant, with the acceptance of these Legal Bases, consents that the personal data provided for participation in this contest will be incorporated into a file owned by D.O.Cava to process participation in the contest and to communicate the prize in the event that it is the winner.

We inform you that your personal contact information will be used for the following purposes:

- Inform the participant of the prize in case of being a winner.

The participants guarantee that the personal data provided is truthful and are responsible for communicating to D.O.Cava, any modification of the same.

D.O. Cava reserves the right to exclude from this promotion any participant who has provided false information.

It is recommended to have the utmost diligence in terms of Data Protection through the use of security tools, and D.O.Cava cannot be held responsible for theft, modification or loss of illegal data.

Participants have the right to (I) access their personal data, as well as (II) request the rectification of inaccurate data or, where appropriate, request its deletion, (III) request the limitation of the processing of their data, (IV) oppose the processing of your data and (V) request its portability.

Participants can exercise all these rights at the following email address consejo@cava.wine indicating the reason for their request.

Without prejudice to any other administrative remedy or legal action, the participant will have the right to file a claim with a Control Authority, in particular in the Member State in which they have their habitual residence, place of work or place of the alleged infringement, in case you consider that the processing of your personal data is not adequate to the regulations, as well as in the case of not being satisfied with the exercise of your rights.

The Control Authority to which the claim has been submitted will inform the claimant about the course and result of the claim.

11. APPLICABLE JURISDICTION

The participants and the organizing company accept that any disputes which may arise from the interpretation and fulfilment of these rules shall be subject to the jurisdiction of the courts of Barcelona.