



PRESS ROOM

## **Cava stars in the creations of Cocktail Boulevard, the first cocktail festival in Paseo de Gracia**



**Barcelona, November 2019.-** Cava, Spain's sparkling wine par excellence, will take centre stage at the first cocktail festival to be held at the Paseo de Gracia in Barcelona, Cocktail Boulevard. The gathering, which will take place next 14 to 24 November, will showcase the skills of the master cocktail makers along this Barcelona thoroughfare and surrounding streets, with Cava featuring in all their creations.

A total of 13 establishments will host this cocktail exhibition, which will reaffirm the versatility of Cava in the participants' most creative combinations, integrating perfectly into sophisticated and glamorous mixes that can be enjoyed at any time.

The Cava cocktails presented by the participants at Cocktail Boulevard will be eligible to become the official cocktail of the city of Barcelona, resulting in a combination that will bear the city's name, taking its place alongside other famous drinks in honour of places like Manhattan and Mar del Plata.

Attendees will be able to enjoy cocktails with and without alcohol, priced at €9 and €6 respectively, including a snack. Cocktail Boulevard is inspired by pre-dinner moments and delivers entertaining combinations before dinner.

In the words of Luis Sans, "Cocktail Boulevard drives the cocktail culture and brings back the pre-dinner by preparing gastronomic cocktails to enjoy. This festival is committed to Cava as the signature Barcelona product". Javier de las Muelas said that "it's ten days to enjoy and salute the pre-dinner" and that "the cocktail is a reason to meet up, go out and be with friends and family". Finally, Javier Pagés stated that "at this festival, cava is the main ingredient in this set of cocktails.



We take great pride in that, because cava is Barcelona, and a part of the city's landscape". He underscored its "versatile" nature as follows: "the cava in each of these cocktails will surprise you with its great versatility, universal harmony and how well it pairs with food".

The participating establishments are: Sintonia, Mr. Porter, Impur Cocktail Bar, Boca Chica, Santa Eulalia (The Bistrot), H10 Casa Mimosa (El Til·ler), The One Barcelona, Hotel Royal Passeig de Gràcia, Solomillo, Monument Hotel (Hollo Cocktail Bar), Majestic Hotel & Spa Barcelona (El Bar del Majestic), Claris Hotel & Spa y Mandarin Oriental, Barcelona (Banker's Bar).

Side events

Cocktail Boulevard expands its range of cocktails with a complementary agenda to the festival where you can enjoy different experiences to learn from the best cocktail makers in Barcelona in each of their establishments. Mixology workshops, tastings and much more so guests can experience an authentic afterwork in Paseo de Gracia.

The participants, cocktails and workshops can be found at: [www.cocktailboulevardbcn.com](http://www.cocktailboulevardbcn.com)

**Instagram | @cava.do**

**Twitter | @DO\_Cava**

**Facebook | facebook.com/crcava**

**[www.docava.es](http://www.docava.es)**